

Ready to unleash your
SuperPOWERS?



2014

web | d2shoe.com

email | info@d2shoe.com

factory | 970.328.6870

gallery | d2shoe.zenfolio.com

facebook | [D2SHOE](https://www.facebook.com/D2SHOE)

twitter | [@d2shoe](https://twitter.com/d2shoe)

you tube | [D2SHOEVIDEOS](https://www.youtube.com/D2SHOEVIDEOS)



Don Lamson | *Designer*

Pioneered cycling orthotic + alignment system 1984

1st full carbon sole for bike shoes

1st custom cleat positioning system

1st carbon-reinforced upper + 1st carbon straps

Designed the signature D2 power grid system

Constant design evolution = massive power transfer



New! PRO race - \$975 intro special

Massive Power Transfer | Dial-in fit on-the-bike

FULL CUSTOM | \$1250 reg. price

Signature D2 Power Grid System

D2 orthotics, infinite color options, cleat drilling



Matt Cooke | King of the Mountain

KOM Overall Winner, US Pro Challenge 2013

D2 POWERwire - Beta version



New! Ultra WIREDtm - \$825 intro special!

Extreme Comfort

FULL CUSTOM | \$975 reg. price

D2 orthotics, infinite color options, cleat drilling



New! LEGITtm - \$475 intro special!

Real D2s at Bike Shop prices

ONLINE ORDERS ONLY | \$550 reg. price

available in standard sizes, 3 widths, silver only



Peter Stetina
 Stage winner | 2012 Giro d'Italia
D2 FLY - Beta Version



The Original D2 SUPERCIT- \$975

Citizen Racing + Cross Training

FULL CUSTOM

D2 orthotics, colors, cleat drilling



PRO race - \$1250

Massive Power Transfer | Bomb-proof Velcro

FULL CUSTOM | *Signature D2 Power Grid System*

D2 orthotics, infinite color options, cleat drilling



ULTRA - \$975

Touring + Randonee

FULL CUSTOM

D2 orthotics, colors, drilling, treads



TRI - \$975

Sprint Tri

FULL CUSTOM

D2 orthotics, colors, drilling, p-holes



KONG - \$975

Mountain Bike | Off Road

FULL CUSTOM

D2 orthotics, colors, drilling, treads



400+ Custom Colors | any D2 + \$75



Chameleon Metallics | any D2 + \$150



MonoCHROME | any D2 + \$225



The Storyline™ Collection

Designed for cyclists with more than one storyline and passion in life.

Now you can "artwire" your high-power D2 custom shoes... in colors symbols + themes.

Showcase the UNIQUENESS that is totally YOU. Imagination is the only limitation.



original art | hand-painted



\$2250



EXTRAS - for any set of D2 road shoes

MIDFOOT cleat drilling + \$125 road | + \$175 mtb

FREE - Double drilling for two sets of cleat holes

FREE - Heat-shield SKIN to reflect road heat off soles

FREE - LASER alignment (Colorado factory only)

Additional D2 custom ORTHOTICS -

ANY brand & ANY type of footwear \$175 (Retail \$295)